



DID YOU KNOW?

WHOLE FOODS MARKET

is now selling America's 3rd Most Popular Pet As Meat. **RABBITS** are social, affectionate, use a litterbox (like your cat), know their names and make fantastic, loving, house-dwelling companions—just like dogs and cats.



WHOLE FOODS says they have *very special standards regarding the raising and slaughter of these pet animals.* But the bottom line is that these are America's third most loved companion animal, after dogs and cats, and raising them for slaughter is **THE WRONG THING TO DO.**

HELP US STOP THIS. PLEASE . . . Take some time to check out the links and contact information on the flip-side of this flier. *Please tell Whole Foods it is WRONG to sell our pets as food.*

There really are things in this world worth more than money. LOVE OF OUR PETS is one of those things.

Please visit these websites for more information and to find out how to get involved.

www.saveabunny.org www.rabbit.org www.mybunny.org

Why are you reading this box? Go tell **WHOLE FOODS MARKET** to stop selling our beloved pets as food!

The BEST way to make your point is to call—or walk in and speak to—your local Whole Foods Market store managers. In addition, calling or emailing national, state and regional managers is also helpful. Following are a sample letter and contact information.

SOUTHERN PACIFIC REGIONAL OFFICE

207 Goode Ave., 7th Floor
Glendale, CA 91203

[818.501.8484](tel:818.501.8484)

[818.990.7089](tel:818.990.7089) fax

- Southern California
- Arizona
- Southern Nevada
- Hawaii

LOCAL (Pasadena) WHOLE FOODS STORES:

465 South Arroyo Parkway
Pasadena, CA 91105
P: 626.204.2266
F: 626.204.2277

Manager: Lommey Gordon
Lommey.Gordon@wholefoods.com

AND

3751 E. Foothill Blvd
at Rosemead Blvd.
Pasadena, CA 91107
P: 626-351-5994
F: 626-351-1664

Manager: Rigo Garcia
Rigo.Garcia@wholefoods.com

NATIONAL

customer.questions@wholefoods.com

Please let them know that whether or not you are a rabbit owner you think it is WRONG to sell **PETS** as food—and that *in America* dogs, cats and rabbits ARE PETS. This is their global customer service email. You can also complain about not hearing back, or if they give you an obvious *canned response*. **Let them know you are not satisfied, in general, about how they are handling this issue. That the ONLY solution they will gain back your business is to STOP SELLING RABBIT**

SAMPLE LETTER

To Whom It May Concern:

Recently, it has come to my attention that Whole Foods Market has started selling rabbit meat in various regions of the United States, the closest to me being _____. This news is tremendously upsetting, as I have a rabbit of my own, a PET rabbit who is part of my family, just like my dogs and cat.

Rabbits are smart, curious, playful, very social and loving—just like any pet dog or pet cat.

I would never eat my pet dog, let along my pet rabbit.

Please, take rabbit out of your meat case. I will not be shopping in your stores until you do so, and will be encouraging my family and friends to do the same. Many of them have pet rabbits of their own, and have happily shopped your stores for organic greens for their rabbits, as well as food and other products for their families.

For now, our business will be going elsewhere.

Sincerely,

*****Please consider attaching a photo of you and your much-loved pet bunny!*****

